

Why David Sometimes Wins Leadership Organization And Strategy In The California Farm Worker Movement By Ganz Marshall Published By Oxford University Press Usa Reprint Edition 2010 Paperback

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THE ROLE OF SOCIAL MOVEMENTS IN FOSTERING SOUNDER ...

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recruiting, and developing leadership at all levels This leadership forges a social movement community and mobilizes its resources, a primary source of social movement power 6 Sometimes those who do this leadership work, especially when they work at it full time, are called organizers, or, more colorfully, lecturers, agents, travelers, circuit

Community Studies 133: Making California

Why David Sometimes Wins: Leadership, Organizing, and Strategy in the California Farm Worker Movement New York: Oxford University Press o Ch 5: The Great Delano Grape Strike April 28: The Great Migration and WWII • Wilkerson, Isabel 2010 The Warmth of Other Suns: The Epic Story of America's Great Migration New York: Vintage Books

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Organizational Change: Motivation, Communication ...

rganizational leadership behaviors have a direct influence on actions in the work en-vironment that enable change (Drucker, Episodic change is infrequent and sometimes radical, while continuous change may be incremental, emergent, and with- short-term wins Make change last Consolidate improvements and produce more change

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sometimes using the author(s)'s later writings to flesh out core ideas John Kotter (1996), a leadership professor at Har-vard popularized an eight-step model which starts the change process with (1) establishing a sense of next step promotes for short-term wins to reinforce thechangeimplementation (7) Then,hedefinesthe

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THE ASPLUNDH TREE

to celebrate the small wins as it is the big wins Good leaders praise people and reinforce successes that shine a spotlight on important goals and growth initiatives What we focus on shows up more in our life If we look for and celebrate success, we'll see more of it Bruce Mellott
bmellott@asplundhcom The Asplundh TREE Spring/Summer 2015 1